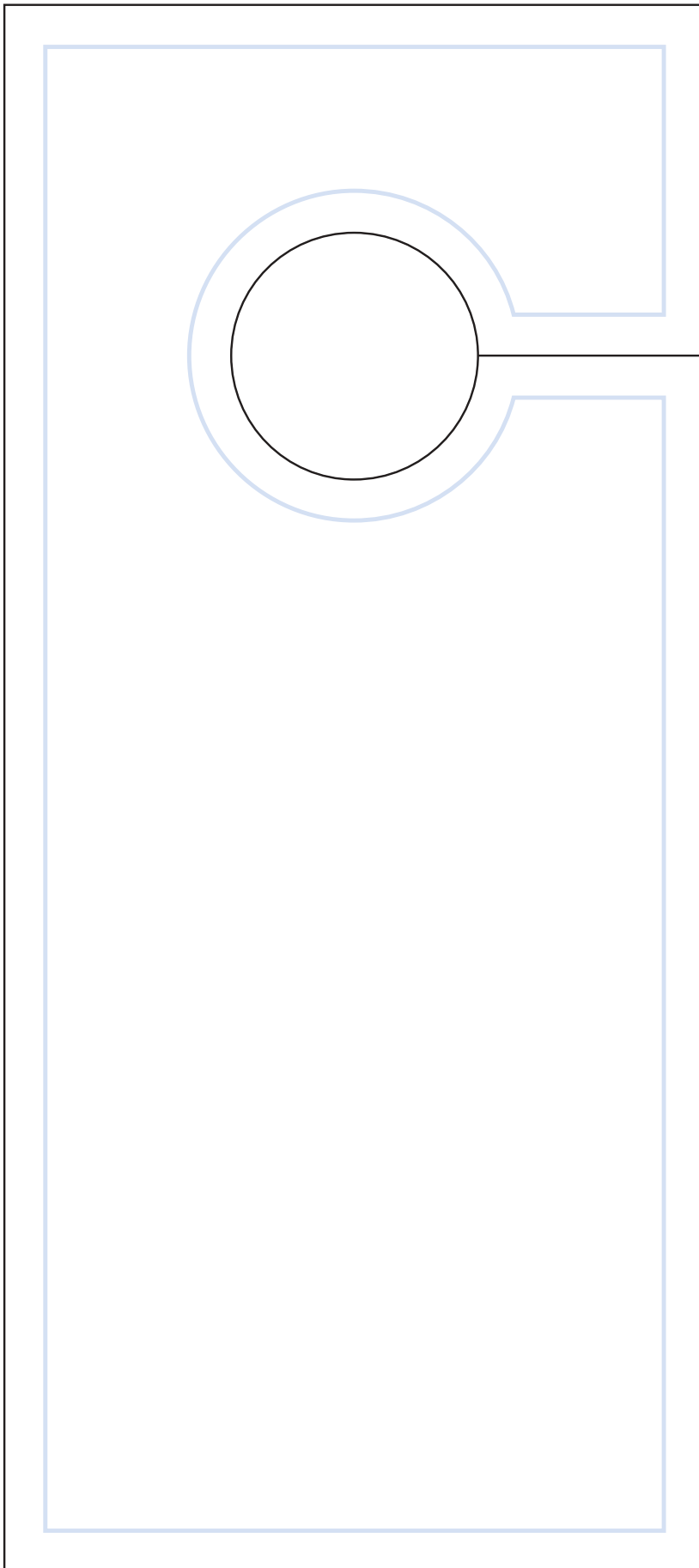


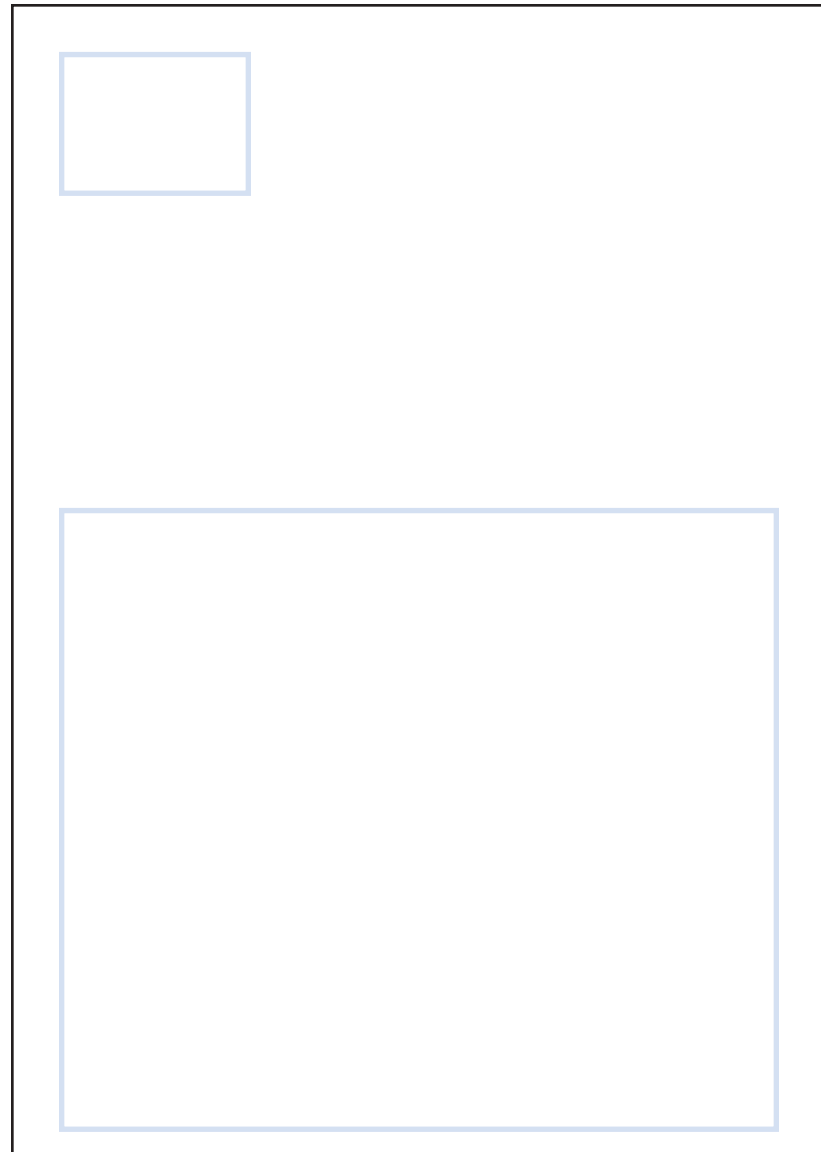
**Template for Creating the Back of
Your Custom Door Hanger (4.25"x9.5") - See Page 8**



This is the actual size of the Church Ad Project Door Hangers. Please design and layout your message inside the colored lines.

**Template for Creating the Back of
Your Direct Mail Postcard (6"x4.25") - See Pages 2 & 3**

This is the actual size of the Church Ad Project 6"x4.25" Direct Mail Postcards. The colored lines are your guideline for horizontal postcards only.



Instructions for designing the back of your Door Hangers and Postcards:

1. We can accept either camera ready copy or electronic files of your artwork. Template for 8"x5.5" postcards can be downloaded at www.churchad.com.
2. Note that all information is printed in black only.
3. Use the Church Ad templates when submitting camera ready artwork. You may include church logos and graphic images that are properly placed and prescreened at 133 lpi or less. Completed artwork must be mailed to the Church Ad Project. *Faxed copies of your artwork cannot be accepted.*
4. When submitting your ad electronically we prefer PDF files, but we accept Macintosh and PC files in MS-Word, MS-Publisher 2000, and QuarkXPress 3.0 and higher. You can e-mail your file to: kimberly@churchad.com, or download it to disk and mail it to the Church Ad Project at the address below.
5. Double check all spelling, service times, phone numbers and addresses. Your artwork is your final proof. Any requested changes to your artwork or electronic file is additional.

800.331.9391

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